

SPRITZ ON THE RITZ

A very special occasion calls for a fragrance to match...pedigree perfume is having a moment

Some of the grandest names in the perfume business have been busy creating exquisite beauties that reference the past and heritage of their own scents. A byword for perfumes of extravagant quality since 1760, Creed has launched White Flowers as part of its luxurious Royal Exclusives collection. 'I've pushed for something less floral,' Creed's 'nose' Erwin Creed explains, 'and have added rice notes for a slightly Oriental character.' Equally regal, the grande dame of perfumery Caron has created rose-drenched *Délire de Roses*, while, to celebrate Kate and William's big day, royal-warrant-holding perfumer Floris has updated *Wedding Bouquet* (which was launched in 1981 to mark the marriage of Charles and Diana), with fresh white-flower notes for a contemporary twist. Princess Diana wore *Quelques Fleurs L'Original* on her wedding day, a heady floral by the world's oldest perfume house, Houbigant. Today's brides, though, may opt for something lighter yet equally captivating, such as Annick Goutal's *Un Matin d'Orange*, which has been created by Annick's daughter Camille. My new favourite is Grossmith's *Betrothal*, which captures the scent of fresh wild flowers, while Laliq's *Fleur de Cristal* – launched to mark its 150th birthday – is gracefulness in a bottle. What more could a bride want?

HOUBIGANT
QUELQUES FLEURS
L'ORIGINAL PARFUM,
£190, tel: 01273 827430

FLORIS WEDDING
BOUQUET EAU DE
PARFUM, £90,
tel: 0845 702 3239

LALIQUE FLEUR
DE CRISTAL EAU
DE PARFUM, £88,
from Harrods, tel:
020 7730 1234

GROSSMITH BETROTHAL
PERFUME, £195, from Roja
Dove Haute Parfumerie at
Harrods, tel: 020 7893 8797

CARON DELIRE DE ROSES
EAU DE PARFUM, £105, from
Harrods, tel: 020 7730 1234

ANNICK GOUTAL UN
MATIN D'ORANGE EAU
DE TOILETTE, £54,
from House of Fraser,
tel: 0844 800 3752

CREED WHITE FLOWERS EAU
DE PARFUM, £395, from
Harrods, tel: 020 7730 1234

